

BRR 4 Women Mission

We organized BRR 4 Women to attract, retain, and enhance our relationships with female clients, as well as to further empower and educate women in our firm and within the financial services industry. With women projected to control twothirds of the nation's assets by 2030, we feel it is essential to provide women with the tools and knowledge they need to face financial challenges and achieve their goals.

1801 Watermark Drive, Suite 300 Columbus, Ohio 43215-7088

BUDROS, RUHLIN & ROE, INC.

Budros, Ruhlin & Roe

Women in Wealth Management Scholarship

Budros, Ruhlin & Roe, Inc. has earned the reputation as one of the nation's most respected independent, fee-only wealth management firms. Serving as a fiduciary to our clients and based upon the core principle of placing their needs first, Budros, Ruhlin & Roe has grown to manage more than \$2.5 billion in assets, helping to earn the distinction as one of the top 50 RIA Firms in the nation.1

With approximately half of our client base being managed by women advisors, our focus on female leadership is apparent. Budros, Ruhlin & Roe established a strategic initiative to enhance our reputation as a women-friendly wealth management firm. We have set out to achieve this goal by promoting our female employees in the community, enhancing the professional and leadership skills of our women, actively seeking female candidates for professional staff positions, and reaching out to potential women clients through business development efforts.

¹ As published in the January 2016 issue of Financial Planning Magazine (Financial-Planning.com)



Building money towards meaning.



Women In Wealth Management Scholarship

As a direct result of our focus on female leadership, Budros, Ruhlin & Roe has created a Women in Wealth Management Scholarship. The purpose of this scholarship is to support future female financial professionals in pursuing a career in wealth management. We understand that education and experience in this field is essential to success for clients and professionals alike; the recipient of this scholarship will receive \$1,500 toward their college tuition, as well as a paid summer internship with Budros, Ruhlin & Roe, Inc.



Eligibility

To be eligible to apply for the Women in Wealth Management scholarship, candidates must meet the following criteria:

- 1. A female student enrolled in a finance or related major at a university in the US.
- 2. Expect to obtain an undergraduate or graduate school degree in a finance-related field before June 30, 2021
- Plan to pursue a career in personal wealth management and/or obtain the CERTIFIED FINAN-CIAL PLANNERTM certification
- 4. Able to complete Summer 2019 Internship (May Aug) with Budros, Ruhlin & Roe

Application

Please visit <u>www.b-r-r.com/about-us/scholarship</u> for an application and more information.

Include with application

The following must be included with the online application:

- 1. Resume
- 2. Copy of a current transcript
- 3. At least one letter of recommendation from a professor and/or CFP® professional

Applications must be received by February 8, 2019, for consideration. The Scholarship recipient will be announced by March 4, 2019.

Contact Us

Budros, Ruhlin & Roe, Inc. 1801 Watermark Drive, Suite 300 Columbus, Ohio 43215-7088

(614) 481-6900 **Visit us on the web:** http://www.b-r-r.com/about-us/scholarship/

Accolades and Accomplishments

- Budros, Ruhlin & Roe is a <u>2018</u> Columbus CEO Best of Business winner in the category of Private Wealth Management Company
- Peggy Ruhlin selected as the 2017 InvestmentNews Alexandra Armstrong Lifetime Achievement Award Winner
- 5 female CFP® on staff
- 9 female employees hold leadership roles on non-profit boards
- 3 female staff members named Five Star Wealth Managers

Past Scholarship Recipients

Michaela Hershberger 2016 Scholarship winner

"The Women in Wealth Management Internship and Scholarship was a great opportunity for me to be exposed to the practice of financial planning while working closely with professionals who were eager to help me grow and discover my potential as a financial planner."

Michaela is now a Wealth Management Administrator at Budros Ruhlin & Roe.



Anta Diao 2018 Scholarship winner

"Not only has this internship provided me with an in depth understanding of wealth management services, it has also significantly grown my desire to join the industry after college. I became much more confident with my skills, and positive about my professional future."



Maggie McGonagle 2017 Scholarship winner

"This opportunity furthered my growth both personally and professionally. I was able to see all aspects that financial planners deal with on a daily basis. Getting to see the relationships that are built overtime between families and the staff was the best part of my summer!"

